



Education To Meet Sustainable Development Goals

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Sustainable Development Goals

- Silulo Journey
- Silulo Academy
- Entrepreneurship
- Impact



The Silulo Journey

- Started in 2004 selling refurbished computers from the boot of a car
- With no funding, access to capital or mentorship
- Competition
- Achievements

Silulo Academy

- 6 month basic computer training
 - Have trained 31 000 students to date
 - 80% are women/females
 - 50% have managed to find employment in call centers, retails stores – by having a Silulo course
- Office Admin
- Digital Marketing

Entrepreneurship

- Provide franchise opportunities
- Currently have 19 franchises
 - 5 are owned by former staff members
- We go out and look for funding in order for staff members to be able to own their own Silulo franchise
- Staff members get sold the existing Silulo-owned stores, as these have a track record.



Impact

- Bridging the digital divide
- Bringing ICT skills into the rural areas and townships
- Develop entrepreneurs
- Community empowerment and upliftment